



Ronald McDonald House
Charities Ireland

RMHC Ireland

2014 Annual Report



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RMHC Ireland Our Mission

The mission of RMHC, Ireland, is to provide a Ronald McDonald House in order to support families whose children are seriously ill in hospital. The Ronald McDonald House provides accommodation and a caring and supportive environment for families whose children are seriously ill and are hospitalised or undergoing medical treatment at Our Lady's Children's Hospital, Crumlin, Dublin 12



RMHC Ireland Our Vision

Through our committed board members, our caring staff, our dedicated volunteers and our generous donors and supporters we aim to provide a caring and supportive environment for families so that they can stay together when their children are ill in hospital.

A Message from our Chairperson



It is my pleasure to present the Annual Report from the Board of Trustees of RMHC Ireland.

The Ronald McDonald House Charities, Ireland, supports families whose children are seriously ill in hospital. We accomplish this through our Ronald McDonald House. Our House provides a caring and supportive environment for 20 families every night while their seriously ill children are hospitalised or undergoing treatment at Our Lady's Children's Hospital, Crumlin, Dublin 12.

We cannot provide this service without support. Our annual running costs are in excess of €325,000. This money is raised each year through our many fundraising events. I would like to take this opportunity to thank all of our very generous supporters. Your generosity makes an enormous difference to so many families.

I would like to extend my appreciation and my gratitude to all our Board Members who give so willingly and so freely of their time and commitment throughout the year.

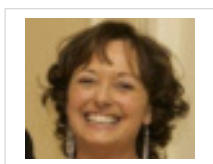
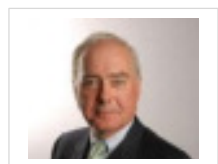
Since we opened in November 2004 we have provided a very valuable and necessary service for in excess of 2,602 families from all over Ireland which amounts to almost 60,674 bed nights. It is not numbers that makes our House a Home. It's the people - the staff, the volunteers, the donors, the families and the community. It is the warmth, the sharing of joy and sorrow, the listening ear and the supportive hug, the courage and the love that makes our House a Home. On behalf of the Board of RMHC Ireland I would like to thank you all for making what we do possible.

We very much welcome the appointment of a CEO to the new Charities Regulatory Authority and we view it as an important step in the implementation of the Charities Act. RMHC is committed to the highest standards of governance. Our charity will always remain in the vanguard of those which ensure that funding raised through the generosity of all our donors will remain maximally available for the purposes for which it was donated.

2015 will be a busy year for The Ronald McDonald House Charity, Ireland. We have launched our Capital Campaign to raise funds for a New Ronald McDonald House which we hope to provide alongside the New National Children's Hospital when it opens in 2020. Your continued support will be necessary and very much appreciated by us all.

Regards,
Dr. Bruce Mitchell
Chairperson
RMHC Ireland

RMHC Ireland Board of Trustees



Chairperson: Dr. Bruce Mitchell, MBBCh, FRCP, FRCPI

CEO (Volunteer): Marian Carroll

Secretary: Brenda O'Loughlin (McDonald's Owner Operator, Tullamore & Portlaoise)

Treasurer: Pat Keogh (CEO, Leopardstown Race Course)

Trustees:

Marcus Hewson (ex M.D. McDonald's Restaurants of Ireland Ltd.)

Alison Cowzer (Managing Director, The Company of Food)

Jimmy Edwards (Director of Operations, Franchising & Supply Chain McDonald's Restaurants of Ireland)

Dave Bobbett (Owner H&K International)

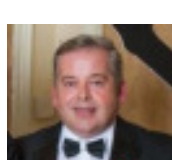
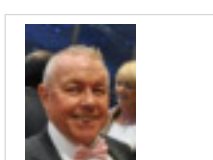
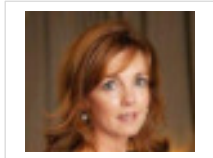
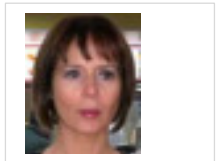
Dr. Aengus O'Marcaigh (Consultant Paediatric Haematologist Our Lady's Children's Hospital Crumlin)

Mike Ruding (McDonald's Owner Operator, Drogheda & Navan)

Shane Jennings (Ireland & Leinster Rugby Player)

Martin Foy (Director BrennanFoy & Co Engineers Ltd)

All Board Members, including our CEO, kindly donate their time and their services Pro Bono



Board Sub Committees

Fundraising Committee: Alison Cowzer, Marian Carroll, Mike Ruding, Shane Jennings, Marcus Hewson, Jimmy Edwards, Martin Foy, Joe Kenny

Finance Committee: Pat Keogh, Brenda O'Loughlin, Dave Bobbett, Bruce Mitchell, Kevin Keenan

House Committee: Marian Carroll, Aengus O'Marcaigh, Mairéad Lavelle

New House Committee: Bruce Mitchell, Marian Carroll, Alison Cowzer, Dave Bobbett, Kevin Keenan, Pat Keogh

McDonald's Owner Operator Liaison: Mike Ruding, Brenda O'Loughlin

McDonald's Restaurants Ireland Ltd. Liaison: Jimmy Edwards

Hospital Liaison: Aengus O'Marcaigh

Additional Committees

Golf

Marian Carroll
Liz Nolan
Richard Boland

Ball

Marian Carroll
Liz Nolan
Alison Cowzer
Joe Kenny

Cycle

Mairéad Lavelle
Sheena Dalton
Jenny Farrell
Pat Keogh
Geraldine Gleeson
Belinda Ennis
Michael Reidy
Sinéad Dunne
Anne Redican

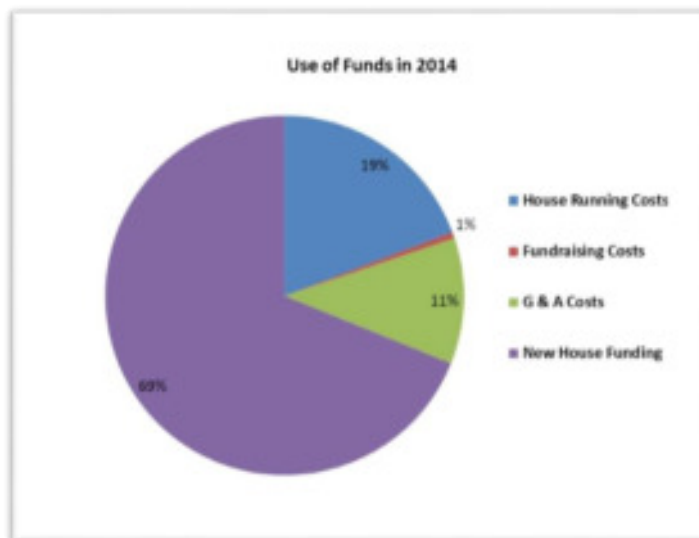
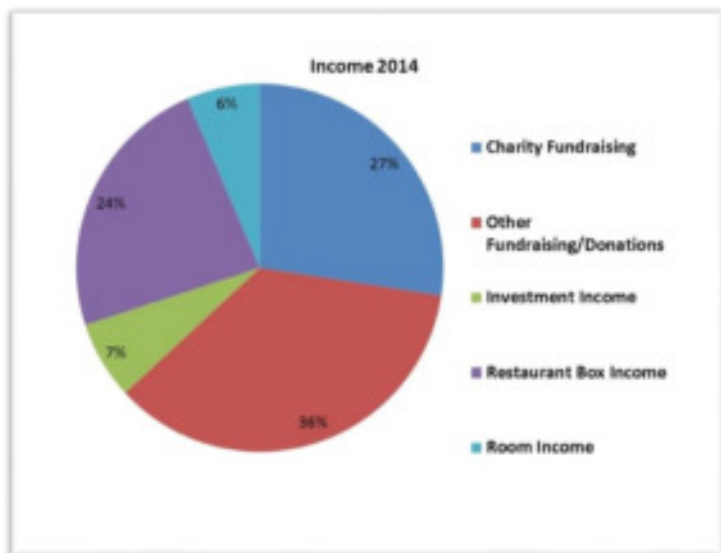
RMHC Ireland Ambassadors: Shane Jennings, Brenda Donohue, Johnie Murphy, Jake Heenan

Message from the Treasurer / Pat Keogh

The past year has again demonstrated the wonderful support we receive from so many people. The generosity of individuals and corporations who donated in 2014 is not only appreciated by RMHC Ireland but also by the many families who have stayed with us throughout the year.

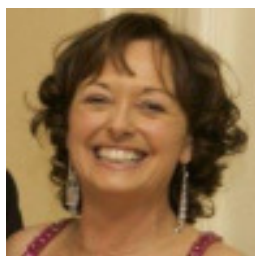
In 2014 we raised €1,116,173 (after costs). This support allows us to operate The House, look after our families and assists us greatly as we look to fund the building of a New Ronald McDonald House which we intend to open alongside the New National Children's Hospital.

The Ronald McDonald House Charity Ireland is committed to efficiency, transparency and accountability to ensure the funds we receive are used to benefit the families we serve.



Full Audited Financial Report available: www.rmhc.ie

RMHC Ireland & The Ronald McDonald House



Message from Marian Carroll CEO (Volunteer) RMHC Ireland

With two full time staff members and six part time staff a considerable amount of work was done in 2014 by very few but very dedicated people. Celebrating ten years (November) of looking after families was the highlight of our year! It was a wonderful opportunity for us to celebrate our Families and thank our many supporters. We were proud to #showourstripes. We could not look after our families or conduct our fundraising events without the help and support of our staff and our many wonderful volunteers.

I thank each and every one of you for helping our families through these difficult times.

Mairéad Lavelle, our House Manager for the last ten years, decided, after much consideration, that it was time for her to take up a new challenge. Mairéad was very involved in the opening of The House in 2004 and in setting the standards of care and support we have offered our families over the past ten years. She will be greatly missed by all of us here. We thank her most sincerely for all she has done for our families and wish her every success and happiness for the future.

Charity Staff

CEO (Volunteer): Marian Carroll
Charity Administrator: Liz Nolan
Chief Financial Officer: Kevin Keenan
Head of Operations: Joe Kenny (Oct '14)

House Staff

House Manager: Mairéad Lavelle
Assistant House Managers: Sheena Dalton & Jenny Farrell
House Keepers: Sandra Seery, Martina Quirke (to Sept '14), Valerie Killeen (from Oct '14)



Volunteers 2014

Volunteer Hours: 6,287: Savings €137,116

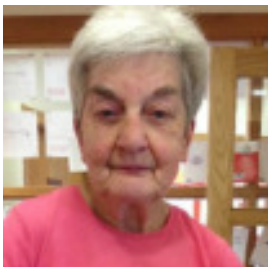
Our Volunteers are involved in so many areas both in the Charity and in The House. They help with cooking, cleaning, gardening, painting, plumbing, electrical, administration and IT. Whatever job we need looked after there is always a Volunteer there to help. Thanks you all for making a difference.

Anne Donegan	Marian Carroll	Stuart Connolly
Anne O Mahony	Marian Gallagher	Sue Cole
Anne Smyth	Martin Knowles	Teresa Hudson
Anne Redican	Mary Dolan	Therese Fagan
Berenice McCormack	Mary Hurley	Therese O'Brien
Brendan Corrigan	Mary O'Reilly	Valarie Killeen
David Lombard	Matthew Quakkelaar	
Darina Lowry	Maura Carolan	
Eamon McNamee	Moirá O'Flaherty	
Eileen Mitchell	Patricia Keeley	
Emer Keating	Paula Knox	
Fernanda Alvarenga	Sandra Barrera	
Ivy Keohane Dore	Sandra Fogarty	
Jade Louise Byrne	Seán Mahon	
Kathy Prendergast	Siobhan Palmer	
Mairead Moran	Seán Mahon	
Margaret Brogan	Sharon Lawlor	



Volunteers Marian, Emer, Berenice & Pat

Thank you also to all our TY students who have volunteered in 2014.



Message from one of our Volunteers: Margaret Brogan

My name is Margaret Brogan and I am 78 years old. I have been a volunteer in the Ronald McDonald House for the past ten years. I have one daughter and she gave me three wonderful grandchildren and I looked after them while she worked until they became too old to be minded. At this stage I was in my middle sixties and began to feel a bit redundant. I had a lot of time on my hands and there was only so much housework one could do or indeed wanted to do.

My daughter suggested voluntary work but I thought I would be considered too old for anything. Then I saw a notice in a shop window on Errigal Road looking for volunteers for the Ronald Mc Donald House which had opened six months previously. I had never heard of the R Mc D House but my daughter told me that it was a place where relatives of children who were in Our Lady's Hospital could stay.

I went to the House and met Mairéad and the rest is history. I volunteer on Tuesdays and Fridays and am flexible with my days. It was a new lease of life for me. I began to feel that I was needed again. The girls and lads in the house (staff and volunteers) are all a good bit younger than me and make sure I don't overdo it. I really look forward to the days I volunteer and enjoy the banter with them all. I also love meeting the parents and their children and hope I am a good listener if they feel like talking. I hope that I have another few years left in me to continue going up to the House. So do we!

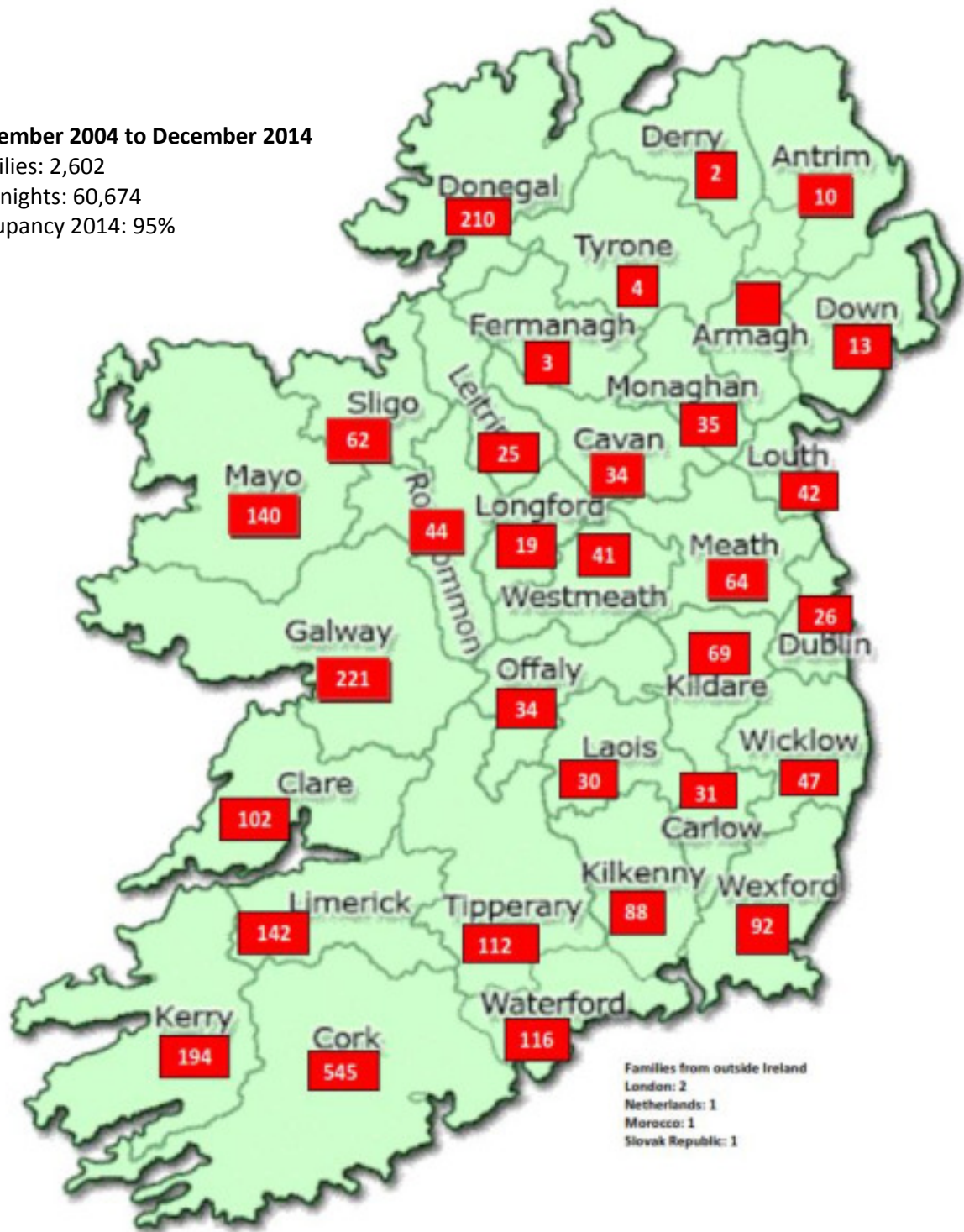
Families in the House

November 2004 to December 2014

Families: 2,602

Bed nights: 60,674

Occupancy 2014: 95%



Family Stories



Galway

‘It is a roller-coaster of good and bad days. You feel like your child is making great progress and then they take two steps back. All the worrying and stress takes its toll’.

The Hickey family have stayed in the Ronald McDonald house on two occasions while their daughter Kate was in hospital. They say the support they received within the house is phenomenal as having friends in similar situations provided a helping hand and an open ear for families makes all the difference at the end of a stressful day. They have also stayed in contact with a few of the people that they met in the House and it is great to hear feedback on how other children are coming along and recovering.

‘This Facility provided immediate relief to our accommodation problem during the most traumatic time of our lives; it was one less stress that we didn't have to think of’.

The Hickey family believe the new House will have a huge benefit to other families although there is room for up to 20 families at the moment in Crumlin, there is still a waiting list for rooms every night.

The Hickey family were amazed at the support the House received from different companies who came in and cooked meals for the families which is always very much appreciated, something that seems so simple but means so much to the families. Liam Hickey ran the Dublin City Marathon raising an amazing €5,800 for the House.

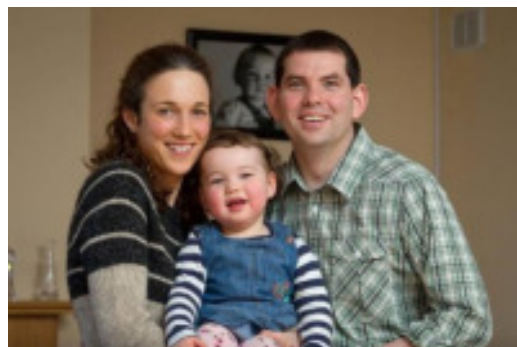
Waterford

For many families staying at the Ronald McDonald House, adjusting is a difficult process: It is so difficult coming to terms with an enormous diagnosis, facing a very uncertain future and all when far away from home, familiar surroundings, family and friends.

‘Muireann was awaiting a heart transplant and wouldn't eat any hospital food. I was able to cook food for her in Ronald McDonald House and bring it over to the hospital. The house is a community of support for many. So many nights after a very difficult day in the hospital we returned to the house where we would sit with others who were going through something similar or indeed very different, we'd chat over tea about what was going on for our particular child, listen to their stories, worries and fears too and support each other. These parents were very often the only ones who truly knew what you were going through as they had the same worries and fears for their children as we had for our own’.

‘Being able to bring Muireann over to the Ronald McDonald House and escape from the hospital for a while when she began to recover was definitely a highlight. I cannot imagine having to go through all that again without being able to avail of the facilities of this beautiful home and the care and support of the incredible staff there’

‘We are deeply indebted to the wonderful people who helped us through some of our darkest days and we have definitely made lifelong friends from our stays there’ (Joan, Muireann & Christóir)



House Events 2014

Since The House opened in November 2004 we have provided accommodation, care and support for in excess of 2,600 families from all over Ireland. The House is more than bricks and mortar. The House provides a caring and supportive environment and a safe haven for families with sick children. We could not provide this environment without the many volunteers who come to the house each week to help look after the families. During 2014 we had lots of happy events in the House. Thank you for helping us to look after our families. (Mairéad Lavelle, House Manager)

Bank of Ireland staff have been volunteering in The House since our early days. Various staff groups visit The House throughout the year and cook for our families.

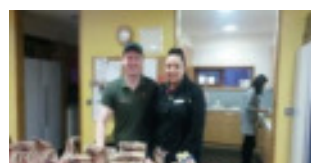


Many Teams from **Salesforce** came to The House to prepare meals for our families.



US Marines came to visit at Christmas and celebrated #Toys for Tots #Marines4Mums

Corporate Volunteer Cooks: Deloitte, Yahoo, Dell, Maxim Integrated, Kellogg's, Aspen Pharma Trading Ltd, BNY Mellon, 8 Port of Dublin Sea Scouts, Lease Plan Corporation, Aspen, UCD Connect, US Embassy, AIB, ACC, Ulster Bank, SAP Ireland, Accenture, Google, Novartis, Northern Trust, Aer Lingus, Ancestry, Powder Room Girls, Oracle, The Body Shop, Mazars, BCP Assest Management, Certus, Irish Defence Force, McDonald's Restaurants: O'Connell St, O'Connell Bridge, Maynooth, Dundalk, The Square Tallaght, Grafton Street, The Airport, Donaghmeade, Balbriggan, Belgard Road, Grafton Street, Roscrea, Bangor & Head Office.



McDonald's Kylemore, Crumlin & The Cranley Center deliver food every month. McDonald's Rathmines delivered in December.



Leo Varadkar, Minister for Health, opened our renovated Playroom and unveiled our New Donations Board. Shane Jennings our Trustee was here to meet him.

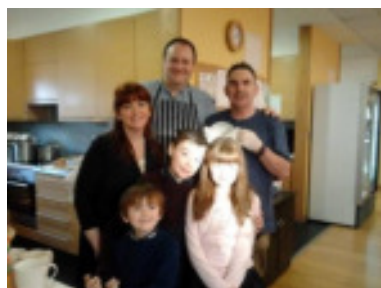


John O'Shea came to visit in June



Summer BBQ

We had a wonderful BBQ in June organised by our great supporters Geraldine, Belinda & Frank. Ronald came to visit with Face Painters from McDonald's Kylemore.



Christmas Party

For the past 6 years Child's Play Crèche, Newbridge, owned by Georga & Conor Dowling, have organised our Family Christmas Party. They bring the decorations, the presents, the food, the help the cooks & Santa! They do an amazing job on the day.

Many thanks to all at Child's Play. Conor & Georga also came on Christmas Day and cooked dinner for our families. Brendan our volunteer also helped. Thank you all. What a treat for all our Families.



Our First Wedding

Lorraine & Simon watched by their three beautiful children Katie, Molly & Nollag got married in October. Many thanks to Bewley's Hotel for looking after them all so well after their reception in The House.

Fundraising Events 2014

A very sincere **Thank You** to everybody who supported all our fundraising efforts in 2014. We would also like to thank all those individuals, families and companies who did their own fundraising for the Ronald McDonald House

House Cycle
Raised: €42,895



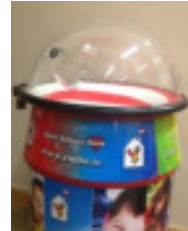
Golf Classic
Raised: €25,651



Helping Hand
Raised: €29,601



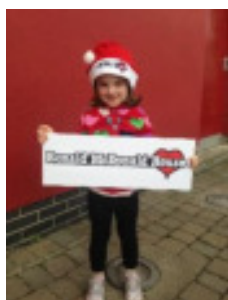
Customers at McDonald's
Donated €285,244
Instore collection Boxes



McHappy Day
Raised: €22,703



Santa Hats
Raised: €75,069



10th Birthday Ball
Raised: €111,741



Peg Fortune Dance Night
Raised: €4,100



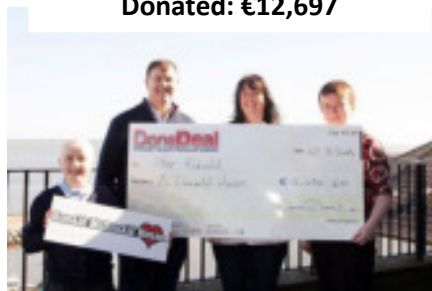
Waterford Rotary Cycle Raised: €5,000



McDonald's Football Event
Raised: €10,705



DoneDeal Charity in February
Donated: €12,697



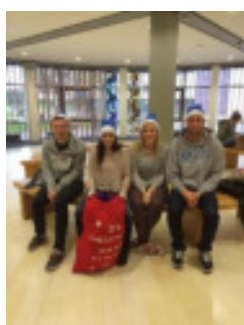
Various Marathons
Raised: €49,888



Doherty Family raised €14,530
in memory of Caitlín Áine



UCD Service Learning Team
sold Blue Hats!



Our Families
Raised total of
€ 163,728
in 2014



Fay Family raised: €14,400
in memory of Pádraig



Tralee Santa Run: €8,600



Wedding Favours: €3,571



10th Birthday Celebrations

2014 was a very special year for The Ronald McDonald House. We opened the House to our first guests on 8th November 2004. Since then we have been a 'Home' to over 2,600 families from all over Ireland. We celebrated this great achievement with a 10th Birthday Party in The House on Friday 17th October and our 10th Birthday Ball on the 1st November. We were joined on both occasions by Families, Staff, Volunteers, Donors, McDonald's Corporation, McDonald's Owner Operators and McDonald's Suppliers. We could not have looked after all our families without the help of all these wonderful people. In the USA RMHC celebrated 40 years of looking after families. The Ronald McDonald House Charity worldwide celebrated this great achievement with a #ShowYourStripes #forRMHC Campaign. We were more happy to #ShowOurStripes



#ShowYourStripes
#ForRMHC

2,602 Families in Ten Years – Meet Some of our Families



Sponsors & Donors 2014

McDonald's Restaurants of Ireland & Irish McDonald's Owner Operators

A very sincere thank you to Adrian Crean, MD McDonald's Restaurants of Ireland for his and for the company's tremendous support during 2014. Their sponsorship of our 10th Birthday Ball was very much appreciated. We would also like to thank all the Irish McDonald's Owner Operators for their very generous help and support during the year. *Aaron Byrne, Amir Afsar, Bernard Byrne, Brenda O'Loughlin, Chris Pim, Declan O'Driscoll, Elaine Sterio, Gerry Hayden, Ian Carroll, James Perry, Jim Ronayne, Joe Byrne, John Blake, John Gallagher, Kieran McDermott, Malcolm McConkey, Mark O'Halloran, Martin Hoban, Mike Ruding, Morgan McStay, Phil Danaher, Rhoda Cramp, Richard McNamara, Seamus Rawle, Sean Corcoran, Sean Quirke, Siobhan Slater.*

McDonald's Suppliers

We would like to thank Dave Bobbett and H&K in particular for their generous sponsorship of the RMHC Cycle, Golf and Ball this year. The following also kindly support the work we do. American Pan Company, AON Risk Solutions, Arthur Gibney Architects, ARYZTA, Ballygowan, Britvic, Cargil, Cawley Nea\TBWA, CJ Ryder Lawlor Ltd., Coca Cola, Colman Reynolds, Dawn Meats Group, Delta Packaging, Drury, DSV, Freshways, Guenther Bakeries, H&K International, Kay Chemicals, Kerry Group, L&Bee, Lakeland Dairies, Lamb Weston, Linney Group, Martin Brower, Martin Brower UK, McBurney Transport, McCains, Mediaworks, NASA, Nestlé Ireland, Paul & Thomas Hamilton Plumbing, Reinhold Keller, Smith Anderson

2014 Corporate Donors

The following companies have also supported us generously during the year. Thank You

Aer Arann, Alan the Artist, Aidan Oliver Photography, ANCESTRY.ie, Aramark, ARVATO, Ballymaloe Cookery School, Bank of Ireland, Bewley's, Bizquip, BNY Mellon, Brennan Foy & Co Engineers, Brinks, Butlers Chocolates, Caterhire, Carton House, Cassidy Wines, Castle Dargan, Citrix, Clear Channel, Club Travel, Cobh Montessori, Coty Ireland, Crowe Horwath, Curragh Golf Club, Dalehead Foods, Dew Valley Foods, Dolmen Construction, Donal O'Buachalla, DoneDeal, Drury & Lane LLC, Ernst & Young, Espersen Denmark, Extreme Ireland, Faithlegg House Hotel & GC, Framed&Delivered.ie, G4S, Gara Ryan, Gibson Hotel, Glenpac Bacon, Griffin & Associates, GSLS, Hacketts Printing, Harmonia Publishing, Heli Services Ireland, Hugh Jordan, Investec, Irish Coast Guard, Irish Parachute Club, James Herren, James Whelan Butcher, Janssen Biologics, JC Decaux, John O'Reilly Butcher, Jones Lang LaSalle, Jurys Inn, KAL, Keelings, Kellogg's, Killiney Castle, KPMG, Largo Foods, La Rousse Foods, Lasta Mara TEO, Leading Edge, Leinster Rugby, Leopardstown Race Course, Logical Rec Chartered Surveyors, Loughrea Hotel & Spa, Louis Copeland, Luttrellstown Golf Club, Lyreco, MacNean House, McKesson, Mad Flowers, Mark Baker, Masterlink, McCormick UK, Merc Partners, Miele, MKF Photo Studio, Mount Juliet, Movianta, Molloy's of Howth, Musgraves, NAC Swimathon, Nespresso, Newbridge Silver, Newstalk, Nicky Kruseman, Nourriture Wines, P&J Gaffney Ltd, Pantry Franchise Ireland, Pfizer, PML Group, Powder Room Girls, PRL Group, Radisson Galway, Rasam Restaurant, Revenue Management Systems, Richard Gavin Photography, Richmond Marketing, RTE Media Sales, Sales Force, SAP Ireland Ltd, Scherling Plough, Seamus Downes, Shane Jennings, Sheen Falls Lodge, S-Security Ltd., Simtech, Slaney Foods, Smith Anderson, St Agnes' Music Crumlin, Stafford Lynch, Stunt Drive Ireland, Sunway Travel, Supervalu Greystones, Tesco, The Beauty Parlour Terenure, The Cliff House Hotel, The Company of Food, The Heritage Golf & Spa Resort, The Ice House Hotel, The Marker Hotel, The Shelbourne Hotel, Thorne Sarsfield, TLI Group, Today FM, Tom Phillips & Associates, Tom Whelan Butcher, Tower Watson, TV3, Ulster Bank, Valeo Foods, Vodafone, Waterford Castle, Wide Eye Media, Wineport Lodge, Zaragoza Restaurant.

Families & Friends

We have so many families and individuals who make very generous donations to the Ronald McDonald House each year. Last year was no exception. A very sincere **Thank You** to everybody. Your generosity makes an enormous difference to so many families.

Glenpac, Keelings, Kellogg's, and Tesco
kindly donate product every month



Dawn Meats kindly donate meat to the House all year.

Ross Lewis, Chapter One, RMHC CEO, Marian Carroll; Group Commercial Director, Dawn Meats, Richard Clinton; Rugby star, Alan Quinlan; and Head Development Chef, Dawn Meats, Dermott Slade.

Planning for the Future

The New National Children's Hospital at St. James's Hospital

A long awaited decision was reached in 2012 to build The New National Children's Hospital on a site on the grounds of St James's Hospital in Dublin. The hospital will be built on a 6.3 hectare site on the campus of the south inner city hospital and will be finished by the end 2020

The development of the New National Children's Hospital will be the biggest capital project during the lifetime of the current Government. It will merge the three children's hospitals - Temple Street, Crumlin (RMH) and Tallaght - at a single location. The Minister for Health Leo Varadkar has said the new Children's Hospital will be fully operational in 2020. The Minister says construction will be finished in 2019 and that the hospital will open in 2019 in part – and fully 2020.



***Draft design for the new
National Children's Hospital***



60 Bedroom RMH Manchester

A New Ronald McDonald House

We opened the first Ronald McDonald House on the grounds of Our Lady's Children's Hospital in November 2004. Within a year of opening we heard that a New National Children's Hospital was to be built in Dublin. With only 16 bedrooms in our House and a serious demand for rooms we opened an additional 4 rooms to provide for our families. With news of a New Hospital in a new location we have been reluctant to expand until we received confirmation of the new hospital and the location. With the Government commitment now confirmed we are working closely with the New Hospital Development Board and making definite plans to build a New 50 bedroom Ronald McDonald House alongside the new hospital.

2015 will be a very exciting year for everyone involved with The Ronald McDonald House Charity, Ireland, as we look to formalise our agreement with the New Hospital Board and continue our Capital Campaign that will see us raise the money that will be required to build our 'New Home'. We will need to continue to rely on the generosity of our many supporters to help us realise our ambitious plan.

"Thank you for helping us out during the first few months of our daughter's stay in Crumlin. We are so grateful that we could call your house our home during that difficult time. It meant so much that we had a base near our daughter and also that we were able to have the boys come and stay" (Cork Family)

Ronald McDonald House

Fundraising Events 2015



RMHC Annual Cycle

#Cycling4Families

18th April 2015



RMHC Golf Classic

11th June 2015



RMHC Gala Ball

7th November 2015



RMHC Annual Walk

#Walking4Families

12th September 2015



For more information on any of these events, please log on to www.rmhc.ie



**Ronald McDonald House
Charities Ireland**

**RMHC Ireland
The Ronald McDonald House
Our Lady's Children's Hospital
Crumlin
Dublin 12**

**Phone: +353 1 4560436
Email: admin@rmhc.ie**

Registered Charity Number: 12553

